

# Cubo World Inc. Oncely Cooperation Agreement

This Cooperation Agreement ("Agreement") is entered into as of 14th August 2024, by and between Cubo World Inc., a Delaware corporation ("Oncely", "we", or "us") and XXX ("partner" or "you").

### **1. Promotion Content**

- Redemption Type: Code
- Product Website:
- The Product: Lifetime access to \_\_\_\_\_XXXX\_\_\_\_\_
- Lifetime Updates: Customers will receive all future updates to the \_\_\_\_\_xxx\_\_\_\_ Plan (*Ex: If your team releases additional features under the above plan, all Oncely users will receive that feature for free.*)

Features **included** in all plan tiers:

# **Oncely Lifetime Plan Variable Specific Features**

# (Important note: The custom Oncely tier levels below are not to be confused with your pre-existing pricing table structure)

Plan Tier	Tier 1	Tier 2	Tier 3
Deal Price	\$xx	\$xxx	\$ххх

• Important Internal Team Notes:

0

- Deal Term Notes & Add Ons:
  - 0



This Product/deal includes all future updates to the \_\_\_Premium\_\_ Plan. If plan names ever change, above lifetime plans will receive updates & features of the new plan this lifetime plan most closely resembles.

### 2. Promotion Terms

- During and after the Term, Partner shall not reduce any features or offerings of the Product.
- You will keep the code redemption system active for a minimum of 6 months after leaving the store.
- We will promote you to customers via email, social media, and ads. Marketing is dependent on deal performance.
- We will promote the Product/deal for a minimum of 6 months. The selling period will be flexible based on the agreement between you and Oncely. If you have a specific end date in mind, please let us know in advance.
- You may be selected to come back for a "Tool of the Year" specific sales event, Oncelyan Day sales event, or Black Friday Sales event where participation is mandatory.
- You will promptly forward the specifics of the product/deal to our team for final approval. If We do not agree with the specifics, then we are not obligated to run this promotion. Inclusion of Product in promotion is dependent on Oncely team's final approval.
- You shall ensure that you and your support team are ready to handle customer questions beginning on launch day.
- Oncely may increase the price/prices of the offered tiers mid-campaign.
- Please note: We schedule deals on a first-come, first-serve basis. Once you've been given a launch date, pre-launch tasks and deadlines will be assigned. Failure to complete these tasks and meet deadlines will result in your launch date being pushed back to the following month or quarter.

### 3. Payment & Revenue Share

- Refunds, downgrades and upgrades will use the transaction date for accounting purposes.
- We offer our customers a 60 day, no questions asked, money-back guarantee. If we process a return, neither you nor Oncely will be paid for such returned product/deal.
- We will start sending payments on a Net 60 basis from the end of the month. Payments will be sent out the first week of the month 60 days after the end of the respective month's sales, minus refunds.

Sales Month	Payment Month	Sales Month	Payment Month
Jan	Apr	July	Oct
Feb	May	Aug	Nov



Mar	Jun	Sep	Dec
Apr	Jul	Oct	Jan
May	Aug	Nov	Feb
June	Sep	Dec	Mar

# 4. Revenue Share

- We pay you gross 30% of each transaction.
- On each subsequent transaction after 300 invoices, revenue share will increase to 35%
- On each subsequent transaction after 600 invoices, revenue share will increase to 40%